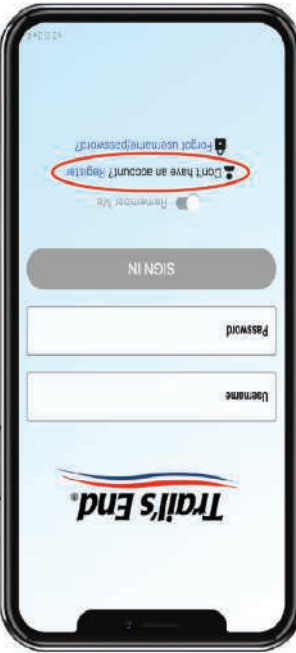




# Earn More! Earn Easier!

Scan the QR code to download the APP thru Apple or Google Play to start earning today!  
Trail's End pays all transactions fees.  
**1.25 PTS Per \$1 Sold App Credit/Debit Card (Wagon and Storefront) 1PT Per \$1 Sold Cash and Online Direct**



- Required to register: Council: **Southwest Florida** District: \_\_\_\_\_ Unit: \_\_\_\_\_
- 1 Sign In or Register an Account**
    - Use your account from last year!
    - If you need to change your unit, go to Settings from the side menu.
    - Select "Change Unit."
  - 2 Start Selling!**
    - Record ALL sales in the app - Online Direct, Storefront, Wagon/Take Order.
- Multiple Kids?**
- Each kid must have their own registered account, even siblings.
  - The same email can be used for multiple accounts.
  - Toggle between accounts within the app by clicking the name dropdown at the top of the screen.

**THE TRAIL'S END APP**  
Available in the Apple and Google Play Store  
Text APP to 62771 to download.

**How to Represent your family, unit, & Scouting**  
Here is what to say...  
Hi, my name is \_\_\_\_\_.  
I am a Scout with \_\_\_\_\_  
I'm selling popcorn to earn funds to help my unit with activities, supplies, and to earn my way to camp! The popcorn is delicious and there are many options! Would you be interested in supporting my unit by purchasing popcorn?  
**Tips & Tricks**

- Big Smiles!
- Always wear Full field uniform.
- Always thank your customers.
- Practice your sales pitch.
- List prospects.
- Set your goal!

**Trail's End®** *Fundraising with popcorn helps kids.*

Become Decision Makers    Learn Money Management    Become Goal Setters    Develop Business Ethics    Become Future Entrepreneurs    Learn People Skills

- \* Make a list of friends/family to ask for support
- \* Use sales pitch below
- \* Build your page in the Trail's End app
- \* Canvas your neighborhood
- \* Participate in Blitz Day

*Improve your sales!*

# SOUTHWEST FLORIDA COUNCIL

## 2022 POPCORN SALE PARENT/SCOUT GUIDE



SUPPORT  
Local Kids

**ADVENTURE AWAITS**

**Trail's End®**

Scan the QR code  
**DOWNLOAD THE APP & START YOUR ADVENTURE TODAY!**

trails-end.com/app



**SHOW YOUR SUPPORT WITH A DONATION TO HEROES AND HELPERS!**

Send a gift of popcorn to our first responders, troops at-home or overseas, veterans, military families, local food banks, and charitable organizations.

**Donation Levels:**

**\$50**  
**\$30**  
**\$1**  
Custom amount

Visit [trails-end.com/terms](http://trails-end.com/terms) for details.

*70% back to local kids!*

**SALTED CARAMEL**  
\$25 Over \$17 to local kids\*

**CHOCOLATEY PRETZELS**  
\$25 Over \$17 to local kids\*

**KETTLE CORN & WHITE CHEDDAR GIFT BOX New**  
\$42 Over \$29 to local kids\*

**12PK UNBELIEVABLE BUTTER MICROWAVE**  
\$25 Over \$16 to local kids\*

**SWEET AND SALTY KETTLE CORN**  
\$22 Over \$15 to local kids\*

**WHITE CHEDDAR**  
\$22 Over \$15 to local kids\*

**CARAMEL CORN**  
\$15 Over \$10 to local kids\*

**POPPING CORN**  
\$15 Over \$10 to local kids\*

Additional Ship Online Direct to Home products available.

[trails-end.com/store](http://trails-end.com/store)

Product images are for illustration purposes only. Actual product shape and color may vary. Products, pricing, and specifications subject to availability and change without notice.

*70% back to local kids!*

All payment types accepted!

- Cash
- Check payable to Unit
- Secure by Square - Credit Card Payment



- Kettle Corn & White Cheddar
- Heroes & Helpers Donations
- Chocolatey Pretzels
- Salted Caramel
- White Cheddar
- Sweet & Salty Kettle Corn
- 12pk Unb. Butter Microwave
- Popping Corn
- Caramel Corn

NAME	STREET /EMAIL ADDRESS /PHONE NUMBER	\$50	\$30	\$42	\$25	\$25	\$22	\$22	\$25	\$15	\$15	AMOUNT DUE	DLVR	PAID
1														
2														
3														
4														
5														
6														
7														
8														
9														
10														
11														
12														
13														
14														
15														

**GRAND TOTAL** (add lines 1-15 and enter here)

\*Amount donated to kids is calculated based on the Trail's End Return to Youth Organizations, see [trails-end.com/terms](http://trails-end.com/terms) for more details. Scan the QR code to see the allergen and nutritional details. [trails-end.com/nutrition](http://trails-end.com/nutrition)

